



**INNOVATION  
FORCE™**

# Turn Your Conference into an Innovation Engine

From Inspiration to Implementation: Make Every Session Count

**Your event is more than a moment.  
It's the heartbeat of an innovation movement**

## Amplify Your Impact

- Extend sponsorships with a continuous innovation pipeline
- Create new revenue streams through always-on engagement

When innovation is everywhere, it's harder for your attendees' to focus—let alone know how take action after events.

Today's conference attendees want more than 3 days of inspiration. They want to turn conference and peer insights into action to solve their real problems when they return home.

## Even More Value for Sponsors

- Automatically match sessions to challenges, solutions to sponsors, and attendees to peers.
- Grow revenue with a 24x7 engaged, problem-solving community

## Reimagine Your Event Virtually

With our always-on innovation experience that extends beyond the show floor, you can engage your attendees 365 days a year.

It's a low-lift, no-risk solution. Our InnovationWorks AI transforms your conference content into a virtual venture studio with real-time virtual matchmaking:

- Match conference content to sponsors' solutions
- It's smart with curated match reasoning specific to your industry
- Online collaboration under your conference brand builds value

Now it's easier than ever to amplify your efforts as an always-on community. And better yet, there is very little for you team to do other than share the content that you've already created.

## AI Does the Heavy Lifting

- Our industry-trained AI handles the work—no expensive custom development needed



[Learn more: schedule a meeting today!](#)



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